

Planning for Your Pool

- **Wish List:** Be prepared to speak to your pool builder about wants & desires.
- **Picture Book :** Develop a book to show what you have in mind
- **The Shape of your pool:** Design is critical to both overall aesthetics and functional of your pool.
- **Priorities & Features:** What features are most important, retrofitting a pool is not easy
- **Landscape:** consider what and where to plant now as well what in the future.
- **Pool Safety:** Child-proof locks on gates, and security alarms on windows and doors....safety, safety, safety and SAFETY
- **Finishing Touch:** This can make your pool stand out. Consider the decking and the materials. What are the advantages & disadvantages?

How to Budget For Pool

- **Are your Eyes Bigger than your Stomach?** Not only does the added materials for larger pool add to the construction cost of your pool but the maintenance cost will increase. Bigger is not necessarily better.
- **Remember the Cost to Enjoy your Pool.** If you are a busy person a pool service company may help to have your pool ready for you to enjoy for the weekend!
- **Pay Me Now or Pay Me Later.** Like most things we buy, quality items cost more upfront but save in the long run. For the pool's interior consider how long you want to enjoy the pool and the life of certain materials.
- **How will you Surround your Pool?** Travertine, Kool Deck and other?
- **Planning:** Should you consider doing your backyard in stages to not exceed budget and what stage is the pool best?

Questions for your Potential Pool Builder

- **Do they have ROC#?** Are they listed with the registrar of Contractors in your State?
- **References:** The pool builder should have a list of Happy Customers.
- **What qualifies them to build your pool?** Verify previous projects and request photos of pools similar to yours. Do they have testimonials and photos of successful pools? Do they have a showroom? A showroom indicates they are committed to their business
- **Why should you trust them to build your pool?** A Business should be able to provide a list of reason why they are the pool company of choice.
- **How many years have they been in business under their current name?** It is important to find a swimming pool business with strong background in the pool building business.
- **What opportunities for decoration and amenities do they provide?** Many swimming pool businesses offer a list of lighting and plumbing as well as many water features, like fountains, sconces and waterfalls.
- **Does their design suggestion match your vision?** Chances are you have your dream pool in mind. Is this the pool builder that can create that dream and stay within the budget?

Mistakes to Avoid

- Not Designing Your pool for its Intended Purpose
- Choosing the Wrong Pool, Container, Interior or Decking
- Choosing the Wrong Pool Builder
- Not Fully understanding you Pool Contract & Warranty
- Focusing on Upfront Cost rather than "Cost of Ownership"
- Falling for Sales Gimmicks

**Owning a Swimming Pool can bring Great Pleasure to a Family.
It is our Sincere Effort to help make your Pool Purchase the Best.**